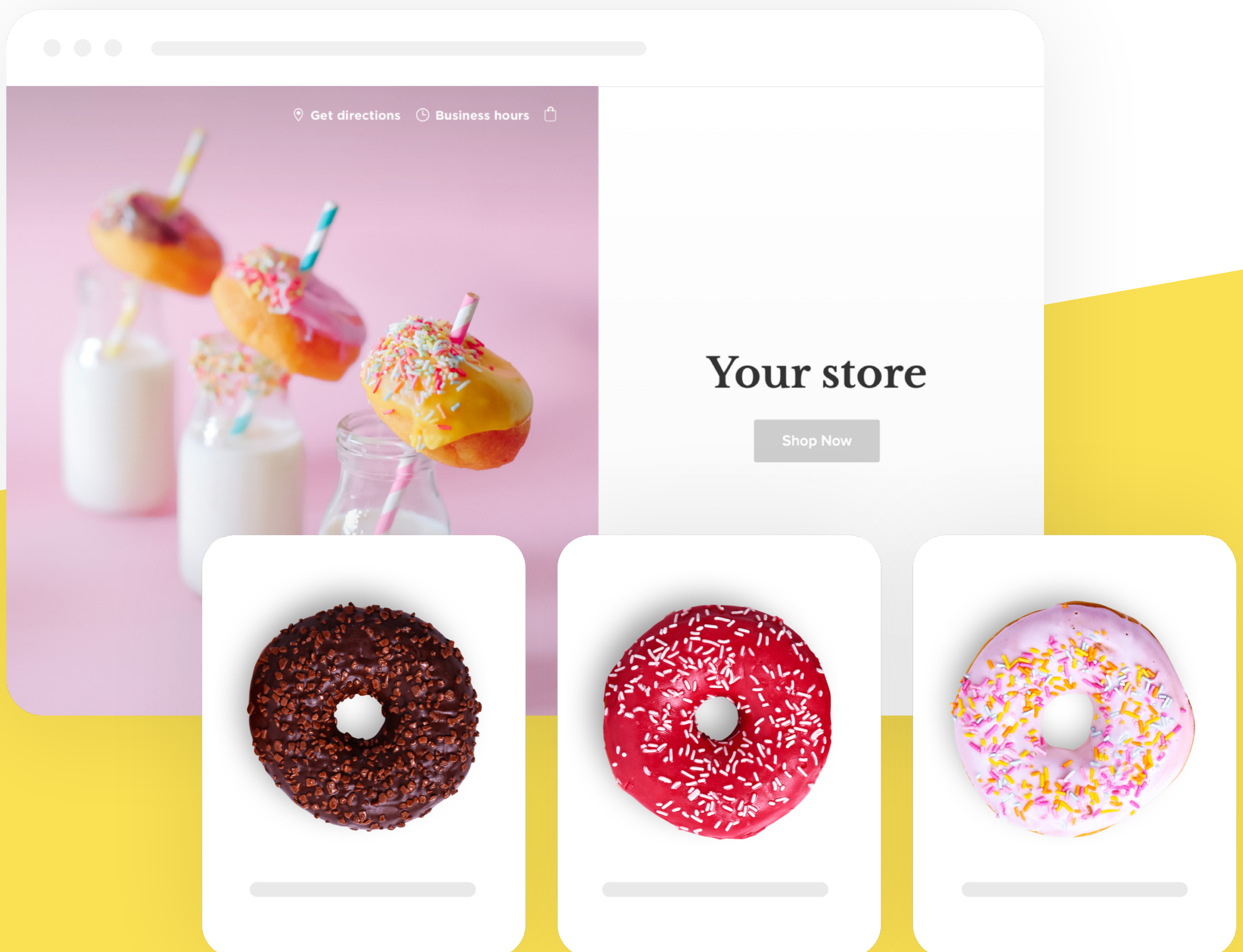


How Merchants Can Use E-commerce



Restaurants

How can I use e-commerce for a restaurant?

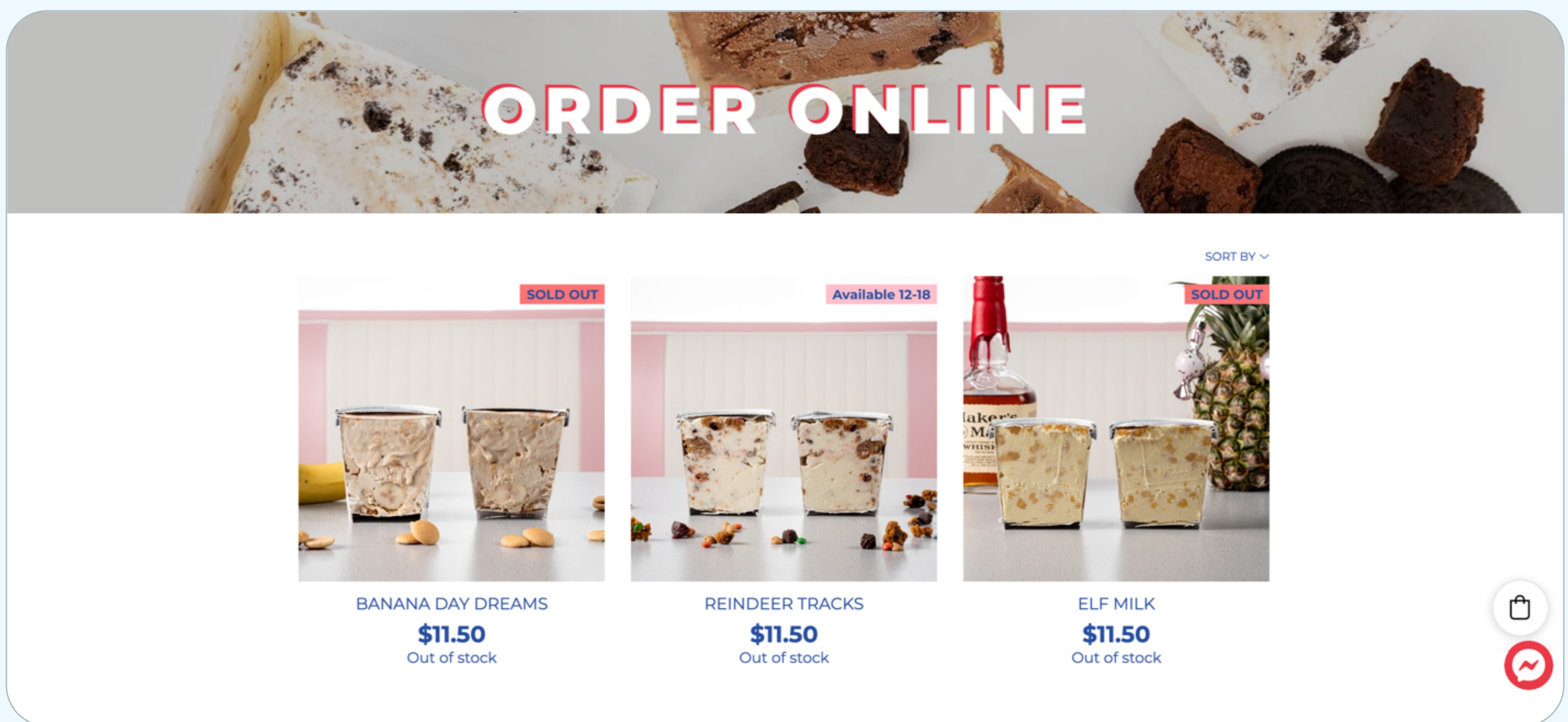
- Helpful with limited or restricted in-person dining
- Choose from a variety of delivery options including free delivery over a certain amount and variable rates based on preset delivery zones
- Set specific store hours and fulfillment times
- Add menu items as individual products and display them using custom categories and images

Top Features

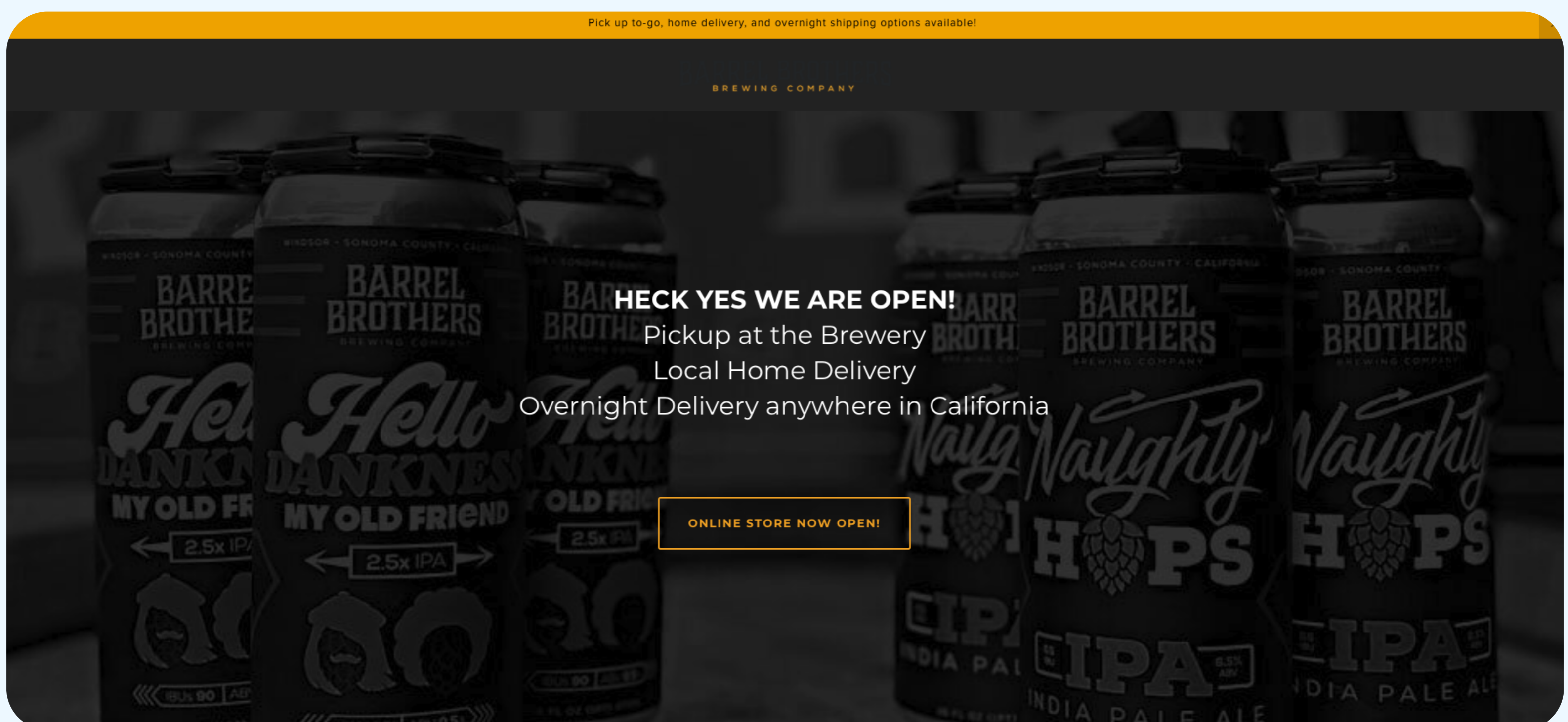
- Curbside Pickup
- Local Delivery & Mapping
- Customizable Menus
- Buy Now Button

Merchant Examples

- [Dan the Man Cooking](#)
- [Atomic Creamery](#)



- [Barrel Brothers Brewing](#)



Apparel & Accessories

How can a clothing business benefit from using e-commerce?

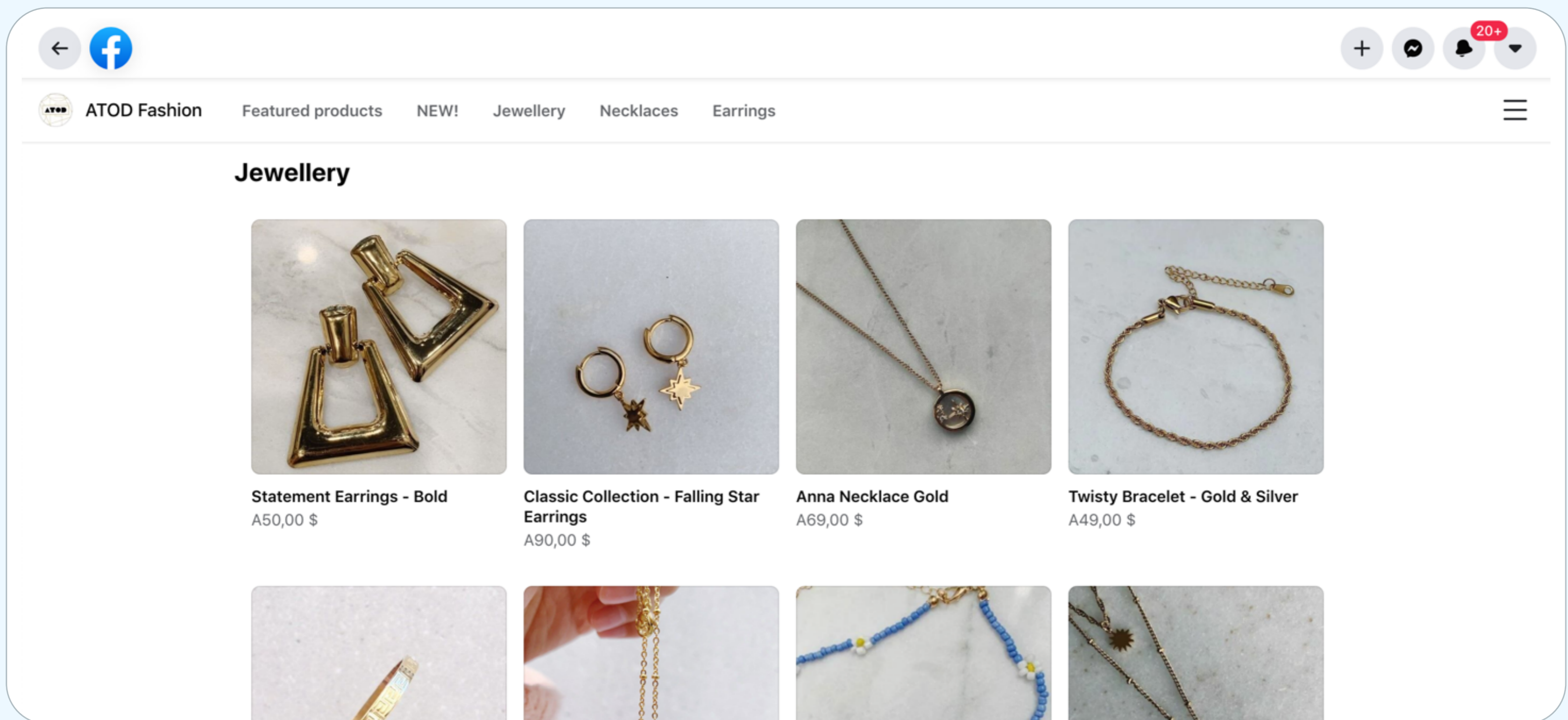
- Sync your online store to sell on Facebook and IG
- Add variation selection based on size, color, and design
- Easily organize product navigation for customers
- Use automated marketing emails with push notifications to make instant sales

Top Features

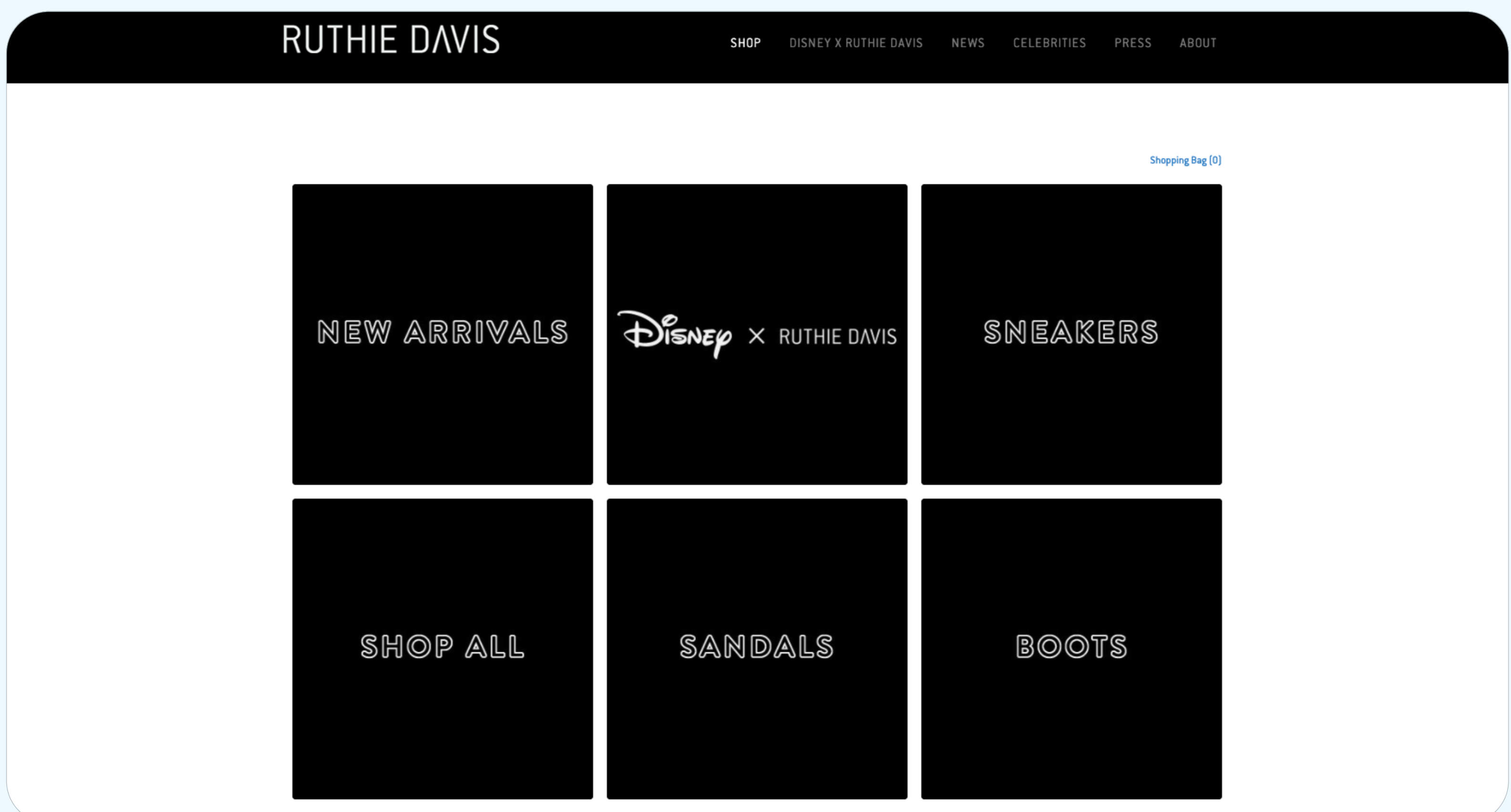
- Social Selling (FB & IG)
- Automated Abandoned Cart Recovery

Merchant Examples

- [Julia Rose Boston](#)
- [A Touch of Dutch](#)



- [Ruthie Davis](#)



Fitness

I'm a fitness instructor, can I start an e-commerce business?

- Use your social following or community support to launch products, guides, or specialized training sessions
- Offer downloadable meal prep guides
- Create custom workout plans available for purchase for niche fitness groups/individuals
- Share customer success and reviews directly on your online store

Top Features

- Digital Goods
- Gift Cards - give the gift of health!

Merchant Examples

- [On Season Meals](#)

The screenshot displays the OSM Online Store website. At the top left is the OSM logo with the tagline "ON-SEASON MEALS". To the right are navigation links for "Home", "SHOP NOW", and "Contact US". The hero section features a background image of a meal with the text "SHOP NOW" and "OSM ONLINE STORE". Below this is a banner stating: "You are now ordering for the week of 1/3. Orders are due by Wednesday 12/30 at 11:59pm." The main content area is divided into four categories: "OSM Meal Plans", "Protein by the Pound", "A La Carte", and "Gift Cards". Below these is a "Featured Products" section with three items: "Swing Shift (10 Meals) \$90.00", "9 to 5 (5 Breakfast & 5 Meals) \$86.00", and "Focus Fuel Plan (5 Meals) \$46.00".

OSM
ON-SEASON MEALS

Home | SHOP NOW | Contact US

SHOP NOW

OSM ONLINE STORE

You are now ordering for the week of 1/3. Orders are due by Wednesday 12/30 at 11:59pm.

OSM Meal Plans

Protein by the Pound

A La Carte

\$50 OSM ON-SEASON MEALS Gift Card

Gift Cards

Featured Products

Swing Shift (10 Meals)
\$90.00

9 to 5 (5 Breakfast & 5 Meals)
\$86.00

Focus Fuel Plan (5 Meals)
\$46.00

Wholesale Business

How can e-commerce facilitate a wholesale business?

- Wholesale customers are retail businesses that purchase goods in higher quantities with a volume discount and then resell these goods to customers with their margin
- By selling your products wholesale you can increase your brand recognition and generate more cashflow
- Easily add bulk pricing to products, customer add a certain quantity to receive a volume discount
- Use coupons set with special discounts that can be used for specific product categories or order subtotals
- Create customers groups for wholesale accounts, discount is automatically applied in the cart

Top Features

- Bulk Pricing
- Special discount coupon
- Wholesale customer group

Merchant Examples

- [Wintergreens Inc.](#)



WINTERGREENS INC.

Home Our Story Connect with Us Blog Shop Find our Products Fundraisers Join Our Team

SHOP WITH US

At this time, you can only shop directly with us if you are a retail business in the horticulture industry.

Not a retailer? No worries! Simply connect with us and let us help you partner with someone near you. We want everyone to have our products!

Are you a retailer but not yet our customer? Please connect with us to get set up so you can view our online store.

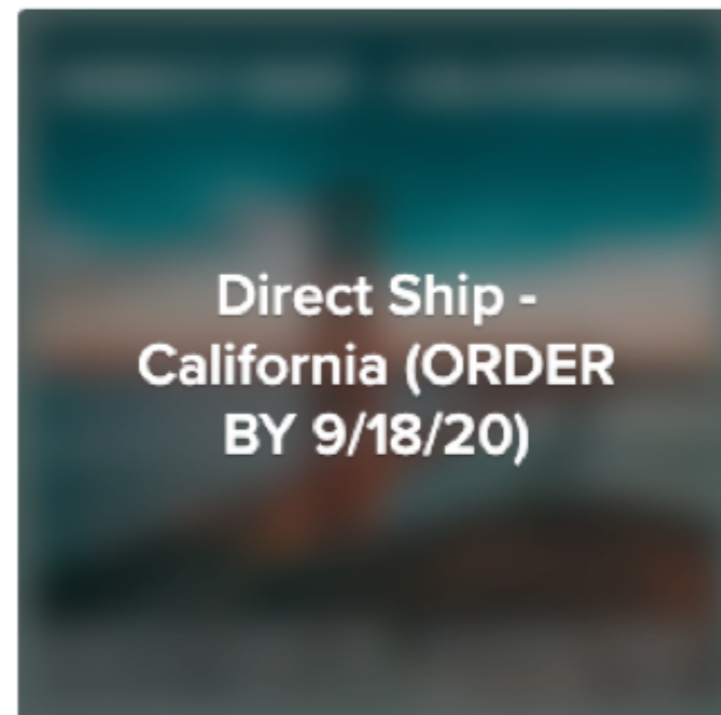
We also have a fundraiser program and corporate gifting program. Connect with us to learn more.

[SHOP NOW](#)

Warehouse Orders (ORDER BY 9/18/20)

Direct Ship - West Coast (ORDER BY 9/18/20)

Direct Ship - California (ORDER BY 9/18/20)



Florist

How can a florist use e-commerce for their business?


- Showcase prearranged bouquets for quick order fulfillment
- Offer discounted arrangements using in season flowers
In addition to selling bouquets, offer virtual flower workshops
- Choose from a variety of delivery options including free
- delivery over a certain amount and variable rates based on preset delivery zones

Top Features

- Local Delivery & Mapping
- Gift Cards

Merchant Examples

- [Flora Flower Cart](#)



Large Market Bouquet

Our Large Bouquet is THE bouquet to give that makes a statement that "You're the one for me." or that "your friendship is so valued by me!". It's perfect for that anniversary when you want to surprise her with something special. It's also perfect to have in your home as it will last so long and add a bright + beauty to look at!!

It is lovingly created by one of our flower girls and includes 30 stems of beautiful blooms along with filler and greenery. It will be delivered wrapped up in our signature brown paper, with a sticker, tied up with black and white twine and your message is handwritten on our custom message card!!

We strive to choose the highest quality flowers and prep them ahead of time so you have the longest lasting arrangement possible. We can't wait to drop one of these beauties off to you or that special someone!


\$69.00

Delivery Date


- ✓ Mon June 29 (Local Delivery Only)
- Tue June 30
- Wed July 1
- Thur July 2
- Fri July 3 (Local Delivery Only)**
- Mon July 6 (Local Delivery Only)
- Tue July 7
- Wed July 8
- Thur July 9
- Fri July 10 (Local Delivery Only)
- Mon July 13 (Local Delivery Only)
- Tue July 14
- Wed July 15
- Thur July 16
- Fri July 17 (Local Delivery Only)
- Other (please specify in order notes)

Go to Checkout

- [Mileedi](#)



BOUQUETS OF FLOWERS CUT FLOWERS GIFT SETS FLOWER BOXES POT FLOWERS COMPASSION CHOOSE MORE



A masterful bouquet of flowers

49.90 €

Creatively and spontaneously created masterpiece of floristics, which combines roses, carnations, prairie bells, eucalyptus leaves and wax flowers into a remarkably special work of art. Each bouquet is somewhat different, but always at least as beautiful and unique.

A free card is included with the flowers, on which you can write your greetings and thoughts if you wish. Flower courier delivers flowers with your wishes to the recipient at any time and all over Estonia.

Meeldib Jaga

Date Time

Recivers name... Recipient's phone

Street, house no **I bring myself**

Settlement, county

Card text **Help me**

Additional information

Send now

Digital Goods & Products

How can I add digital products or goods to my business?

- Supplement your business with guides, checklists, manuals, printables, recipes, you name it! You can sell all kinds of digital products related to your business. For example:
 - **Fitness/Health:** sell your online workout videos or healthy recipe plans!
 - **Teacher:** sell worksheets and curriculum!
 - **Author:** self publish your book, digitally!
- Tip: Free digital products meant for quick consumption are great for growing your email list. Add a digital product with zero price that is related to your course or field of expertise.

Top Features

- 25GB of digital storage allows you to instantly deliver a unique download link to customers
- Ability to stream video to your storefront
- Gift Cards

Merchant Examples

- [The Social Emotional Teacher](#)

The screenshot shows the storefront of 'The Social Emotional Teacher' website. At the top is a teal navigation bar with social media icons (Facebook, Instagram, Pinterest, Shopping Cart, Email) on the left and menu items (HOME, ABOUT, BLOG, LET'S CONNECT, SHOP MY PRODUCTS, TPT STORE) on the right. A search icon and a hamburger menu icon are also present. The main header features the brand name 'The Social Emotional Teacher' in a mix of colorful, rounded fonts and a logo of two hands. Below the header is a 'Store' section with a 'SORT BY' dropdown. The products are arranged in a grid:

- Social Emotional Curriculum GROWING Bundle 3rd-5th Grade**: \$79.00, 5 stars.
- Monthly Kindness Challenges**: \$4.00, 5 stars.
- Elf in the Classroom & Kindness Challenge**: \$6.00, 5 stars.
- Holiday Kindness Challenge**: \$4.00, 5 stars.
- Mindful Activities for Winter Holidays**: \$6.00, 5 stars.
- Social Emotional Curriculum K-2**: \$58.00, 5 stars.
- Winter Kindness Challenge**: \$4.00, 5 stars.
- WORD OF THE NEW YEAR 2020**: \$4.00, 5 stars.
- SELF-LOVE challenge**: \$4.00, 5 stars.

On the right side, there is a 'WELCOME!!' section featuring a photo of the creator, Peyton, with her arms crossed. Below the photo is a welcome message: 'Welcome to The Social Emotional Teacher blog! I'm an elementary teacher who is passionate about empowering students through the power of social emotional learning. Thanks for stopping by!' followed by her signature 'Peyton'. Below this is a 'LATEST POSTS' section with a post titled '3 Ways to Add SEL into Your Distance Learning Schedule' dated 'APRIL 2, 2020'.

Nonprofit

Why should my nonprofit business or website add e-commerce?

- Diversify your funds by adding branded merch to support your cause, or seasonally for the holiday and end of year giving season
- Enable donations at checkout to encourage supporters to donate

Top Features

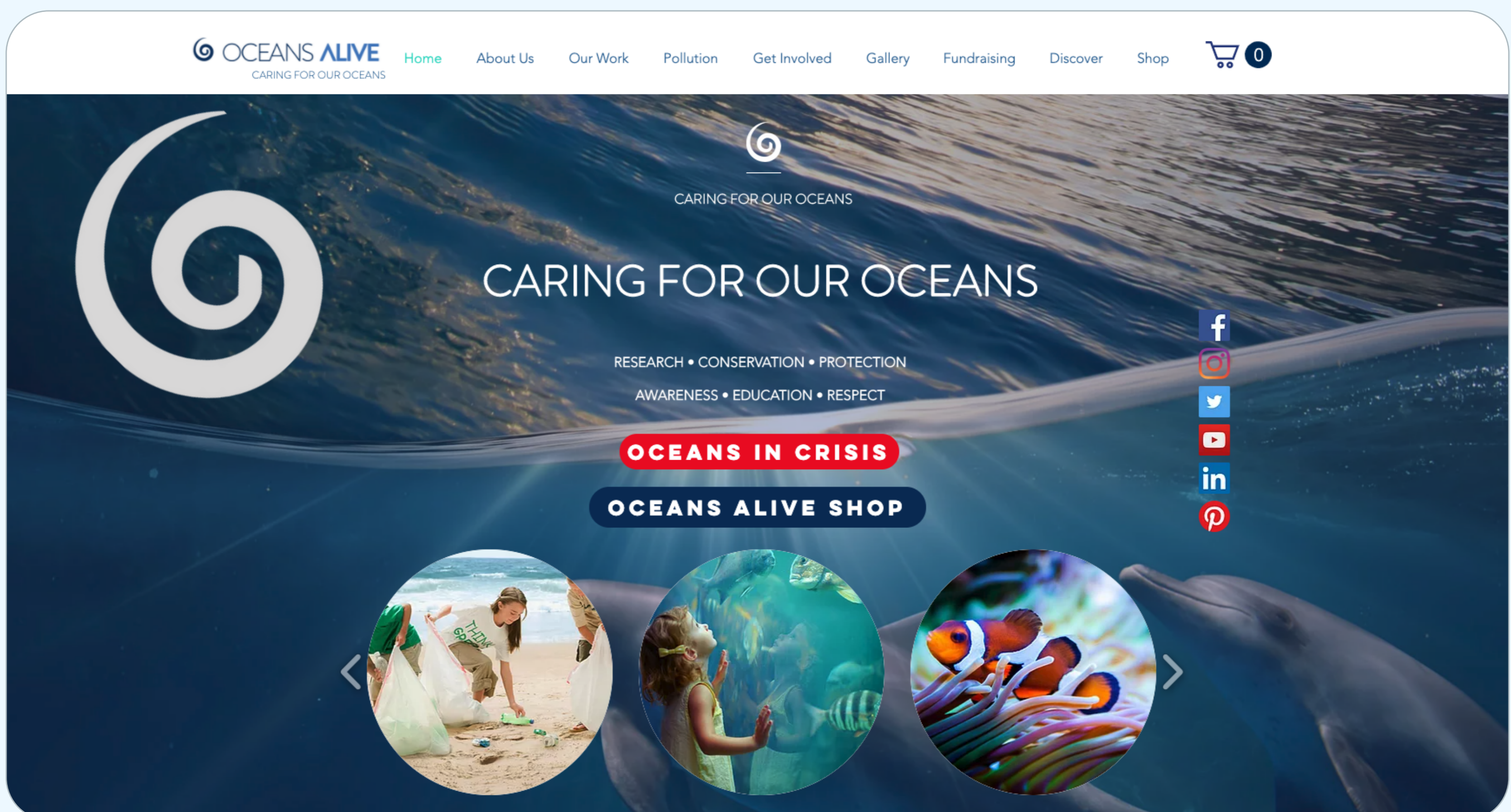
- Donations/Tipping
- Printful App (for branded merchandise)

Merchant Examples

- [Animal Rescue Inc](#)



- [Oceans Alive](#)



Bakery

How can a bakery benefit from e-commerce?

- Similar to a restaurant: add menu items as individual products and display them using custom categories and images
- Include a showcase gallery
- List pricing for custom orders
- Sell party accessories or packages to compliment baked goods & cakes

Top Features

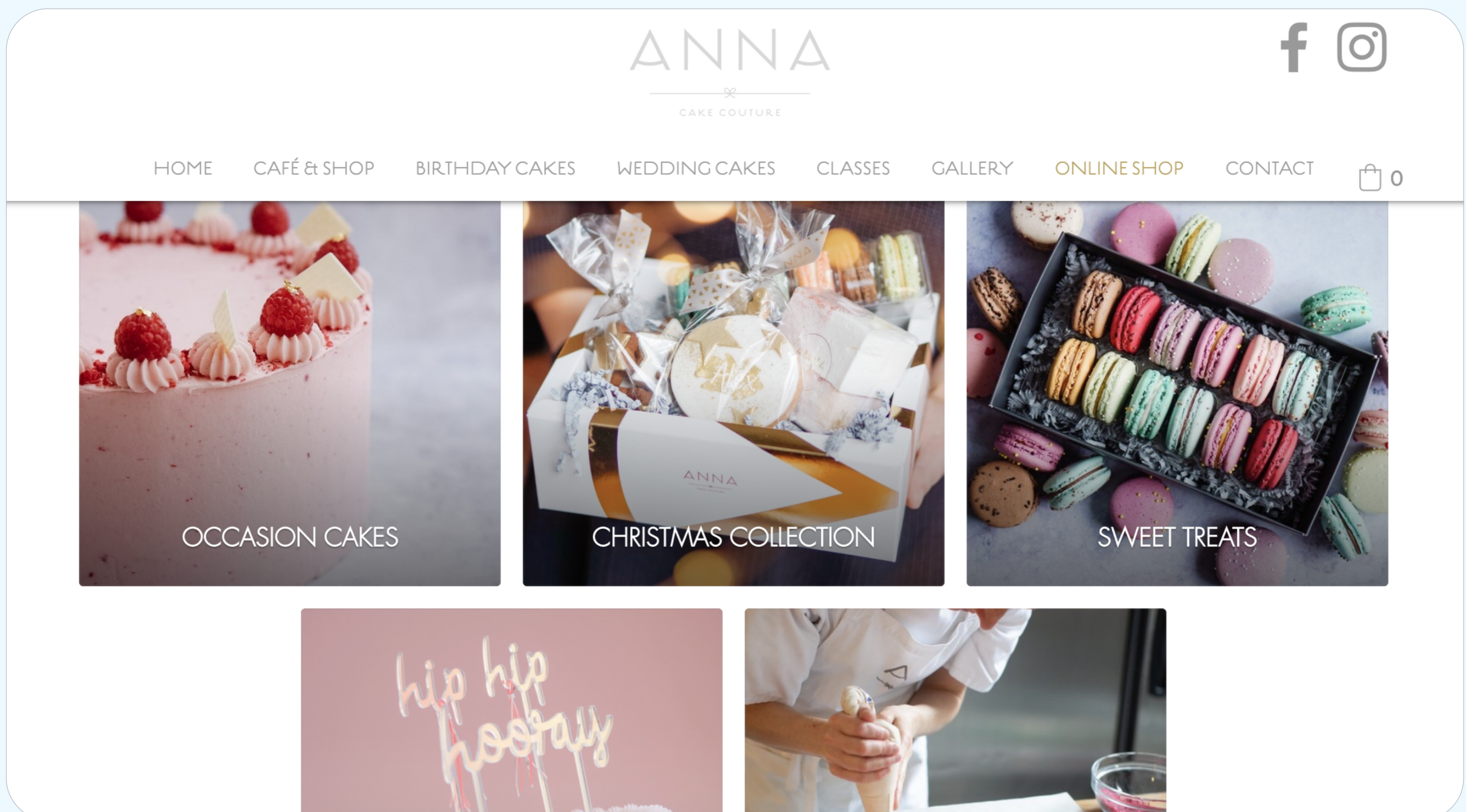
- Curbside Pickup
- Local Delivery & Mapping
- Customizable Menus

Merchant Examples

- [Vedensky Hotel Bakery](#)



- [This Is Anna Bakery](#)



Construction Company

How can I use e-commerce for a construction business?

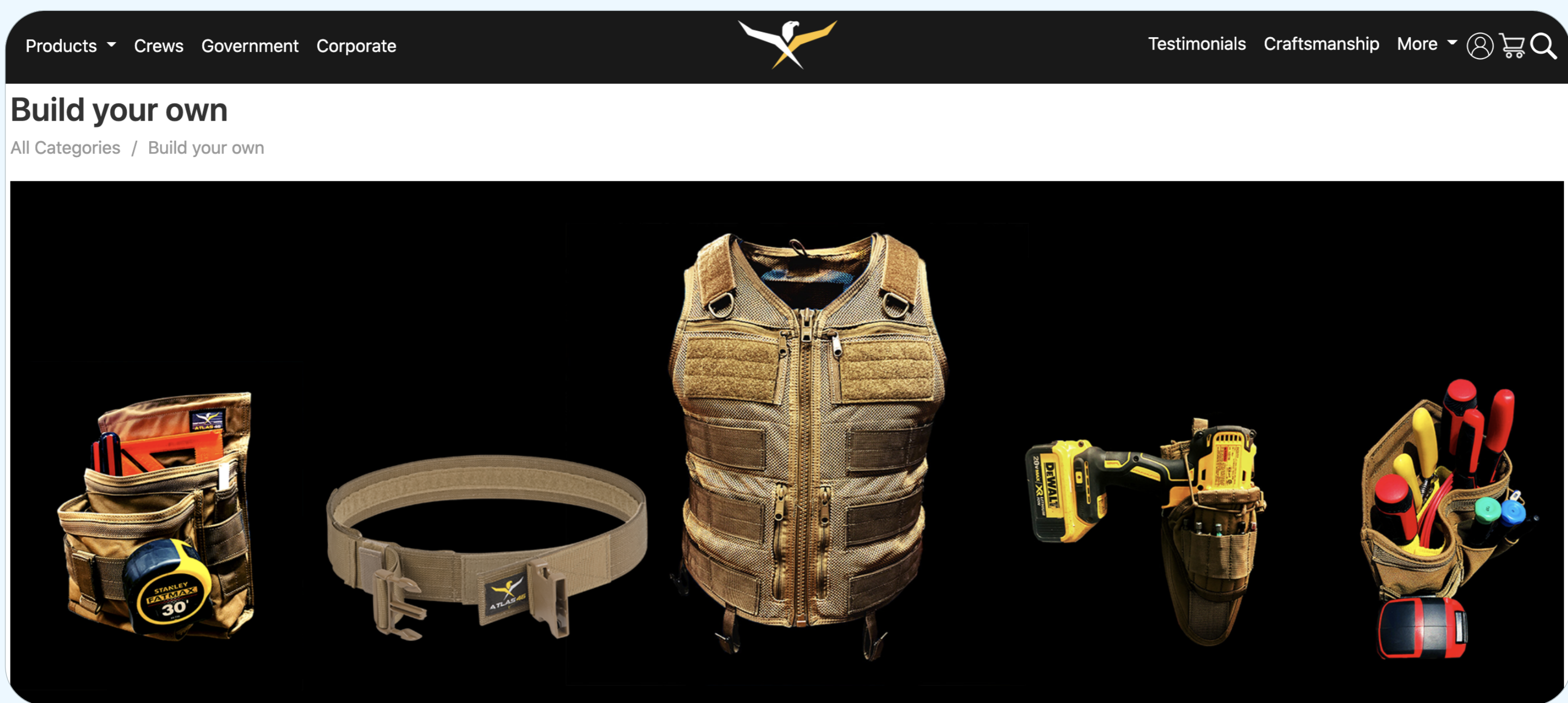
- Schedule services
- Sell materials
- Sell labor and custom work for special projects
- Highlight customer reviews
- Showcase finished projects & customer feedback
- Increase the order value by allowing customers to build and customize tool kits and packages/services

Top Features

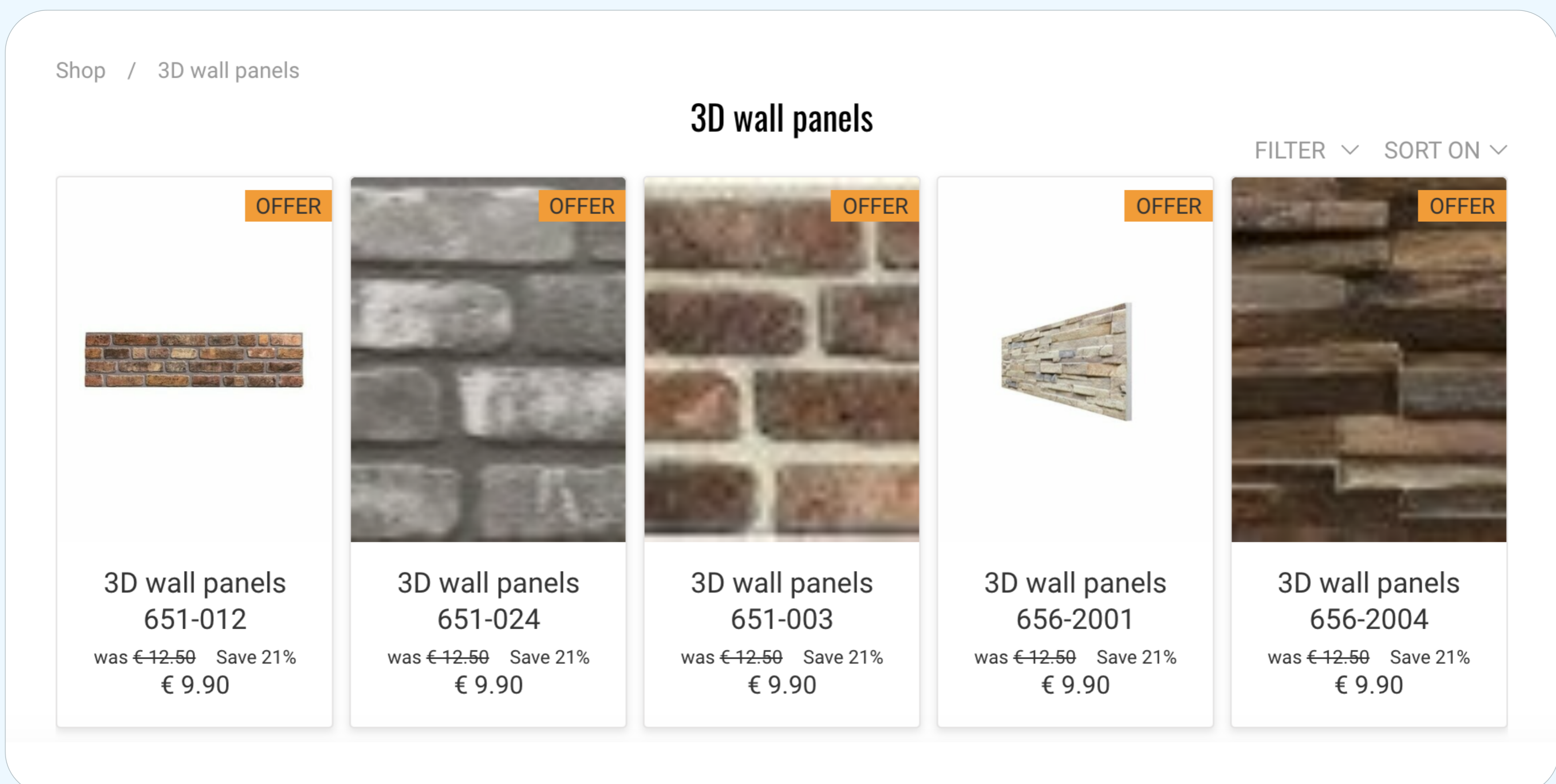
- Customer Reviews/Showcase
- Buy Now Button

Merchant Examples

- [Artscape Inc.](#) - Custom window designs
- [Atlas46](#) - Construction tools



- [Aydo Deco](#) - Wall cladding



Sell Collectibles

I sell collectibles and rare/vintage items, can I sell them online?

- Items like rare coins and sports memorabilia have a seen a recent demand, expand your reach and sell your products to a global market
- Establish trust with customers by using payment methods like PayPal
- Add to marketplaces like eBay and Amazon to increase reach and views
- Add to Instagram with hashtags to connect with other collectors and fans
- Incentivize shoppers with free shipping on orders over a certain price

Top Features

- Social Selling (FB & IG)
- Sell on Marketplaces (eBay & Amazon)

Merchant Examples

- [Comics & Cocktails](#)

The screenshot shows the homepage of the 'Comics & Cocktails' website. The background is a dark brick wall. At the top left, there is a logo for 'COMICS & COCKTAILS' in a red speech bubble. The top navigation bar includes 'Home', 'Store' (highlighted), 'Marvel', 'DC', 'Star Wars', and 'Comics'. A search bar is on the right. A red banner with white text reads 'ENTER THE WORLD OF COMICS AND COCKTAILS'. Below this is a 'WELCOME TO THE STORE!' section with a subtext: 'Browse our products and choose your favourite item to be delivered to you hassle-free!'. The main content area features a grid of product categories: 'BLACK FRIDAY', 'COMICS', 'NEW IN', and 'PRE-ORDERS' in the first row; and 'ALL BRANDS', 'DAMAGED & DISCOUNTED', and 'ACCESSORIES' in the second row. Each category is represented by a stylized image with the category name. A left sidebar lists the same categories. At the bottom, there are icons for 'Track Orders', 'Shopping Bag', and 'Sign In'. A red footer banner contains the text 'NEED HELP WITH ANYTHING ELSE? PLEASE CONTACT US HERE' and a 'GET IN TOUCH' button.

Free UK Standard Postage on all collectibles. Flat rate shipping on Comic Books. Log In/Register 0

Home Store Marvel DC Star Wars Comics

View All Brands

ENTER THE WORLD OF COMICS AND COCKTAILS

WELCOME TO THE STORE!

Browse our products and choose your favourite item to be delivered to you hassle-free!

- BLACK FRIDAY
- COMICS
- NEW IN
- PRE-ORDERS
- ALL BRANDS
- DAMAGED & DISCOUNTED
- ACCESSORIES

Track Orders Shopping Bag Sign In

NEED HELP WITH ANYTHING ELSE? PLEASE CONTACT US HERE [GET IN TOUCH](#)

Artist/Painter

What are ways an artist or painter can use e-commerce?

- Sell original paintings
- Sell physical or digital prints
- List commission pricing
- Showcase previous work
- Sell classes and/or party packages
- Offer free downloads for marketing promotions

Top Features

- Digital Goods
- Social Selling (FB & IG)

Merchant Examples

- [Case Art](#)
- [Soundwave Art](#)

The screenshot shows the Soundwave Art website homepage. At the top is a navigation bar with the logo and menu items: HOME, SHOP, SOUNDWAVE ART, PLAY YOUR ART, AUGMENTED REALITY, PARTNER PROGRAM, ABOUT, SWAG, and FAQ. The main banner features the text 'CREATE SOUND WAVE ART™' and 'Choose a product, record your message, design your soundwave.' Below this is a section titled 'Soundwave Art, Soundwave Jewelry, Augmented Reality Art' with a sub-header 'Create Your Sound Wave Art' and a link 'VIEW HOLIDAY ORDER DEADLINES'. Three product categories are highlighted: Soundwave Art™ (prints, canvas, aluminum, wood), Soundwave Pendants (sterling silver, 14k yellow/white gold), and Soundwave Rings™ (titanium, chrome, zirconium, gold). A second row features Augmented Reality Photo Art, Music Soundwave Art, and Soundwave Art™ Shirts. Each product category includes a representative image, a caption, a description, and a 'Shop' button.

Soundwave Art™
Create your Sound Wave Art™ available as Prints, Canvas, Aluminum and Wood. Starting at \$44.99
[Shop Art](#)

Soundwave Pendants
Create a Pendant from your voice pattern. Available in Sterling Silver, 14k Yellow or White Gold. Starting at \$109.99
[Shop Pendants](#)

Soundwave Rings™
Create a Ring from your voice pattern. Available in Titanium, Chrome, Zirconium, Gold. Starting at \$499.99
[Shop Rings](#)

Augmented Reality Photo Art
Turn your favorite photo into playable artwork. Upload a photo and video, then scan your art to watch it come to life. Starting at \$74.99

Music Soundwave Art
Our pre-designed music Soundwave Art is a great gift for the music lover in your life. Prints, Canvas, Metal, Wood. Starting at \$24.99

Soundwave Art™ Shirts
Show us some love! We would be honored if you supported us by wearing one of our shirts or hoodies. Some of them work with our app!

Graphic Designer

**Does a graphic designer need e-commerce?
Sure! You can...**

- Sell physical or digital prints
- Sell custom apparel
- List design services and pricing
- Showcase previous work

Top Features

- Digital Goods
- Printful App (for branded merchandise)

Merchant Examples


- [Meyoco](#)

Meyoco's Art Store


Face Mask Phone Holders Discounted New Arrivals Stationery Bags Charms
Switch Cases Decals

Welcome to Meyoco's online store! We are currently only shipping to the United States, Canada, Europe, Australia, South Korea, Singapore, and Japan using International Express Mail Service (EMS) due to COVID-19 pandemic. Got any questions? You can read FAQs by clicking [here](#).

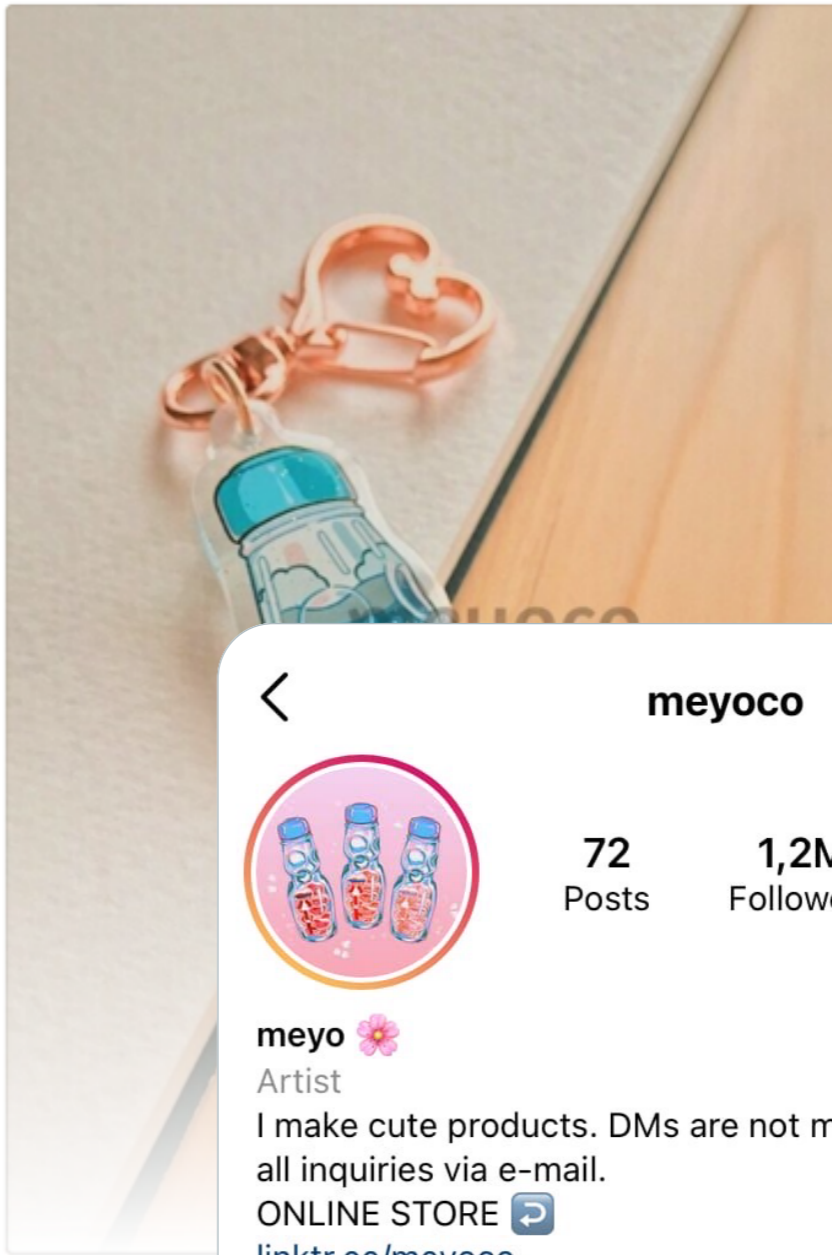
WE CANNOT SHIP TO PO BOX AND FPO ADDRESSES. PLEASE DO NOT USE PO BOX OR FPO ADDRESS.



Face Mask



Phone Holders



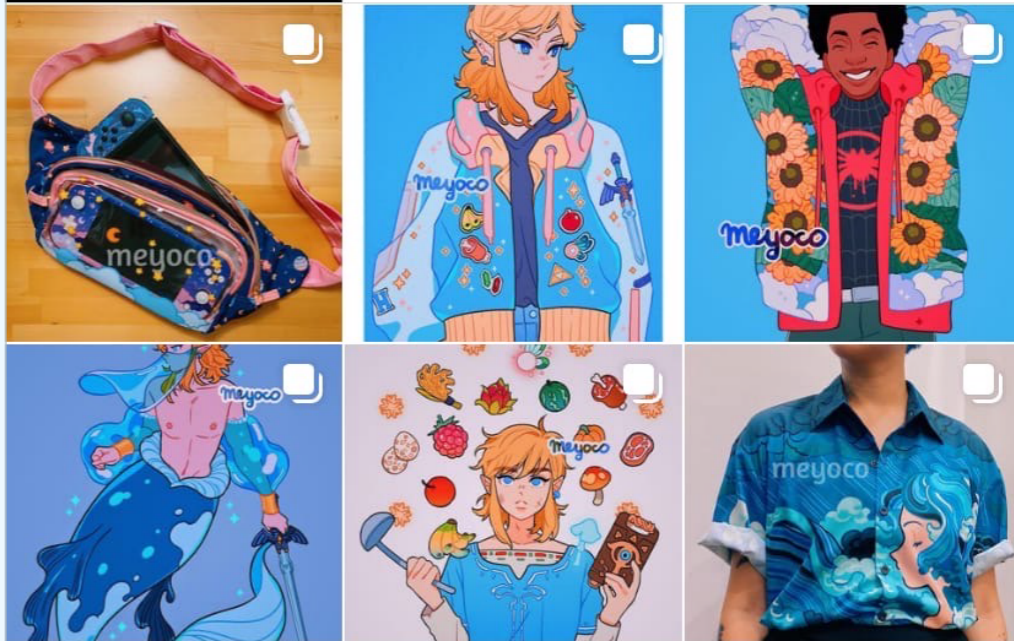
meyoco

72 Posts 1,2M Followers 137 Following

meyo 🌸
Artist
I make cute products. DMs are not monitored, please send all inquiries via e-mail.
ONLINE STORE [linktr.ee/meyoco](#)
Followed by [qetzal](#), [ramonn90](#) and 11 others
See Translation

Follow Message Email

Apparels OOTDs Switch Dec... Face Mask Speed Dra...



Car Dealership

How can I use e-commerce for my car dealership?

- List inventory
- Schedule service
- Sell merchandise
- Sell car accessories

Top Features

- Catalog of services
- Customizable date and time picker for online bookings
- Online calendar sync for scheduling
- Printful App (for branded merchandise)

Merchant Examples

- [VanNatta Fabrication](#) - Vintage car parts and accessories
- [Road Atlanta](#) - Raceway merchandise



- Holiday Sale
- 50th Anniversary
- 2020 Motul Petit Le Mans
- Vintage Logo
- Tee Shirts
- Polos
- Outerwear
- Headwear
- Men's Apparel
- Ladies Apparel
- Youth Apparel
- Souvenirs
- Red Hot Sale - Up To 85% Off





- Track Orders
- Favorites
- Shopping Bag
- Sign In

* International Shipping Available At Checkout *

Please be aware, due to the Covid-19 surge amid the 2020 Holidays, that the in-transit shipping time of your order may be impacted due to all shipping carrier's dramatic increase in their volume. Shipments may not arrive to you in their normal posted delivery time after leaving our facility.

We will ship your order within 12-18 hours of receipt during normal business hours from Monday through Friday. You will receive a tracking number with your emailed shipping notice.

Featured Products

			
MRRA 1/4 Zip Pullover-Black SKU R20A-MO02	MRRA Vintage Hoodie-Charcoal SKU R20A-MO01	50th Vintage Polo-Graphite SKU R20A-MP001	50th Vintage Cars Hat - Royal/Gold SKU R20-MH002
\$60.00	\$45.00	was \$45.00 Save 25% \$33.75	was \$30.00 Save 25% \$22.50
Buy Now	Buy Now	Buy Now	Buy Now